

HOLD-UPS and BURGLARS

May deprive you of your property; but the loss is merely temporary if you have one of our burglary policies.

Don't depend on the police force—it will not make good your loss; our policies will.

Residence burglary insurance our specialty.

Austin & Marr

General Agents

SOUTHWESTERN SURETY INSURANCE COMPANY,

Caples Building

El Paso, Texas

BUSINESS MEN OF CRUCES ORGANIZE

Modern Flat Building to Be Erected; Telephone Company Builds Exchange

Las Cruces, N. M., Dec. 23.—The retail merchants and business men of Las Cruces called together by a committee of three, J. H. May, W. M. Adair and R. P. Porter, have organized a local branch of the New Mexico Retailers' association, to affiliate with the National association.

The meeting was held in the rooms of the chamber of commerce. R. P. Porter stated the object of the meeting. W. M. Adair was unanimously elected chairman and J. H. May, secretary. Mr. Porter, secretary of the state organization, spoke of the objects and benefits of the organization.

After discussing the organization Mr. Hammond called upon P. M. Schwentker, of Albuquerque, to make a few remarks on the value of cooperation. Mr. Schwentker in his talk related to the necessity in all towns for a live chamber of commerce. He mentioned the fact that Las Cruces is taking on more of the air of a city; that the business men appreciate the "get-together spirit," and while Las Cruces may never be a city like El Paso, Mr. Schwentker expressed the opinion that in less than five years would see the metropolis of the Mesilla valley, a city of at least 15,000.

Referring to the Elephant Butte dam, Mr. Schwentker stated that the average person prefers to bank the judgment of C. C. Sam in locating in a new country, and that a home under the protection of the United States reclamation service would mean more to the average prospector than to one, than a home under any other form of irrigation or reclamation project.

T. R. H. Smith spoke of the value of organization as experienced by the people of Gainesville, Tex., in a local branch of this organization, and stated that the benefits exceeded the expense many times, besides creating a better spirit both among the merchants as well as the customers. Ten of the merchants present signed for a preliminary organization with the understanding that not less than 25 members would be required to complete the local branch.

Work Starts on New Building. Ground has been broken for the new building which is to be the home of the Mountain States Telephone company, on Griggs street. Extensive improvements are to be made by the company in bettering the service for Las Cruces. An expenditure of \$100,000 will be made.

Judge Frank W. Parker left to attend the supreme court at Santa Fe. It will be the last meeting of the supreme court for this year, also the last under the territorial government.

Brownlee avenue is being graded to add to its attractiveness and it will be one of the prettiest residence streets in the city. Many new houses have been put up there so far this year.

Miss Helen James is visiting with her father and mother, who are new arrivals in the valley, at the Campbell house. She is a student at the University at Albuquerque.

N. H. Yoast and Mrs. Yoast, of Cutter, N. M., were in town shopping.

Mrs. Henry Stoes went to El Paso to spend the day.

Miss Jessie Anderson, of El Paso, spent the day in town.

Miss Fannie Blakesley is spending

the holidays with her sister, Mrs. H. R. Holt.

Wm. Palmer, Jr., of Rincon, is in Cruces.

Dr. Hill, who has been in the northern part of the territory all this week on business matters, is expected in Santa Fe.

The Wells-Fargo Express company announces that it will keep open office all Christmas day for the delivery and receipt of Christmas packages.

To Build Apartment House.

Chas. Hosmer, who has been in the real estate business in the town for some years, will put up an apartment house to accommodate the settlers constantly coming into the valley. It will be a flat building with everything up to date, in finish, modern bath rooms, sleeping porches, built in buffets, and the apartments are already mostly spoken for. Mr. Hosmer contemplates erecting more on the same order shortly.

Land Office Notes.

Homestead entries: David M. Gawyer, Cliff, N. M., northeast quarter of north west quarter, north half of northeast quarter, southeast quarter of northeast quarter section 12, township 14 south, 10 west; Elias Mendoza, San Marcel, N. M., west half of southwest quarter section 18, north half of northwest quarter section 22, township 7 south, range 8 west; Daniel H. McCallister, Animas, N. M., northwest quarter of north half of southwest quarter and southeast quarter of southwest quarter section 14, northeast quarter of southeast quarter section 15, township 22 south, range 21 west. Land has not been designated under act of February 18, 1911.

Desert land entries: Chester Spencer, Deming, N. M., west half section 12, township 24 south, range 12 west. Subject to right of way of S. P. R. R. Grace D. Starr, Deming, N. M., southwest quarter, lots 1 and 2, east half of northwest quarter section 7, northeast quarter section 12, township 24 south, range 12 west. Subject to right of way of S. P. R. R. Robert H. Thompson, Deming, N. M., north half of northeast quarter, north half of northwest quarter section 34, township 23 south, range 7 west. John A. Townsend, Hatch, N. M., southwest quarter, or lots 3 and 4, east half of southwest quarter section 7, township 23 south, range 16 west.

Mrs. Frank Parker entertains the Saturday Bridge club at her residence on Saturday night. Twenty guests will be present.

Mrs. R. H. Sims entertains at bridge this afternoon at her residence on Main street.

F. B. Schwentker, of Albuquerque, N. M., is in the city.

W. M. Reed, chief engineer of the reclamation service arrived on last night's train on business connected with the reclamation office.

Moore's Fence Finished.

When the Mexican workmen engaged in fencing the property of C. W. Moore, of El Paso, were stopped by certain of the owners of land of the Las Cruces Park association, Mr. Moore came up with American workmen and completed the work of fencing. He says there is no doubt of the correct location of his line, as he has had it twice surveyed. There was no interference with the fence after he arrived on the scene.

Mr. Moore said: "I have full and complete abstracts from the United States government down to H. D. Bowman and Wm. Dessauer, two of the wealthiest and most influential men in Dona Ana county, from whom the land was purchased. The titles were examined and passed upon by two of the most prominent New Mexico attorneys, who declared them perfect. This land was surveyed twice by the county surveyor and one tract by J. P. Monty. There is no mistake about the line."

All garments cleaned, pressed, Wright Full measure at Southwestern Fuel Co. Cottage cheese. El Paso Dairy.

A Very Merry Christmas

to the

Great Throng of Customers

Who Have Made This the Banner

Year in Our Long Experience

The Bazaar

Christmas Greetings

May Christmas be a happy time

May gladness fill your home

And may you hear the joy bells chime

For many a year to come.

Herman Furniture Company

114 S. Stanton St.

COTTON SUPPLANTS FABRICS OF SILK

(Continued From Page Four.)

lishments employing about 500,000 operatives.

Heavy Goods Made in South.

The bulk of the cotton manufactures in the United States, especially for the southern states, consists of the heavier fabrics, such as denim and unbleached muslin. In the New England factories, of these goods are exported each year. There is yet, however, a demand for imported manufactures in the way of embroideries, swisses and other fine cotton fabrics which cause each dealer to import articles which are in no respect superior to those manufactured in this country. The making of the finer fabrics is being rapidly taken up in the south.

The processes of finishing cotton have become so skillful during the past few years that it forms a substitute for many materials. Little if any strictly all wool cloth is now on sale. Cotton is so delectably introduced as to be unrecognizable except to the expert. If properly combined, cotton serves to strengthen woolen fabrics, rendering them more durable than wool alone.

As Substitute for Silk.

Mercerized cotton is used as a substitute for silk in many ways. Mercerized cotton thread is used for embroideries and various kinds of ornamental needle work, as well as being introduced to take the place of silk in many kinds of fabric. There are also mercerized cotton cloths, woven in various designs, which greatly resemble silk in appearance and texture. The mercerizing process was invented by John Mercer in 1851, but did not come into general use until 1895 and 1896. If properly done, the mercerizing process strengthens the fibre of the cotton, rendering it more durable, although much of the mercerized fabric sold is almost valueless because it has been improperly treated in its manufacture. The invention of the cotton gin by Eli Whitney revolutionized the cotton production of America. There have been few improvements made upon this machine which is now practically the same as Whitney left it. The process of putting the cotton into the gin by means of the suction pipe economizes the labor to a large degree, but the gin itself does not perform its work with more efficiency than in its early history, and manufacturers frequently are used with the need of improvement.

al used in clothing is quite so necessary to the comfort of humanity as cotton. There is not a minute in the life of a man from his cradle to his grave in which he does not come in contact with cotton. He rises in the morning, from between cotton sheets on his bed. He uses cotton towels in his morning bath and almost invariably wears cotton next to his skin in dressing. In these days of substitution the probabilities are that mercerized cotton is substituted for linen in the table cloth and napkin with which his breakfast table is furnished. Throughout the entire day there is scarcely an hour when he does not in some special way again come in contact with cotton.

Mexican and Navajo Indian blankets, special prices, at Kline's Curio Store.

Fresh buttermilk, El Paso Dairy.

HEART OF EL PASO

Calisher's A Merry Christmas

GET THE HABIT; READ THE HERALD

Doll Contest Closes Tonight

INTEREST in who wins the dolls is now at high tension. This special Christmas feature has been most interesting, and the good natured rivalry between the friends of the various little girls is to be commended. The contest closes tonight with the closing of the Calisher store on the 1911 Christmas business.

Bulletin at 7:30 Tonight

To relieve as much as possible the final count on the votes and at the same time give friends of the contestants an idea how the little girls stand, a bulletin will be posted in the Christmas Basement Store at 7:30 o'clock tonight. This bulletin will show the standing of the 25 little girls who are in the lead. The count will include all votes deposited in the ballot box up to 3 p. m., December 23rd.

THE FOLLOWING IS HOW THEY STOOD AT 6 P. M. FRIDAY, DEC. 22ND

Barbara Wallace	9423	Marian Howe	1449
Laura Marye	7310	Minnie Silverman	1433
Helen Strauss	6678	Pearl Rehling	1343
Isabel Crozier	5313	Virginia Kirkpatrick	1258
Nellie Davis	3812	Mary Olga McClintock	1172
Myra Mitchell	2138	Elizabeth Woodson	1132
Clara Preston	2107	Mary K. Anderson	814
Debie Charles	2056	Caroline Dixon	812
Lucy Boone	1630	Ermine Murdock	776
Louise Kettler	1630	Ermine Markgroff	714
Esperanza Ortega	1594	Geraldine Forbes	673
Marie Leighton	1583	Marianna Card	645
Bessie Blumenthal	1546	Luline Atkinson	602
		Margret McCarthy	557
		Waldo Meyer	551
		Rosa Rodriguez	496
		Jane Covington	482
		Gladys Primm	428

A TIMELY AND**WORTHY RESOLUTION**

Beginning with the New Year resolve to open a Savings Account with

THE AMERICAN NATIONAL BANK OF EL PASO.

and to let no 1912 pay day pass without increasing the amount to your credit, so that New Year 1913 will find you a better citizen financially, mentally and morally.

Interest Credited Each Six Months at 4%

Save a Dollar

You can—and deposit it here. We will help you save another, another and so on, till the total will be more than you anticipate. We have watched savings grow in this bank so long that we well know how quickly the dollars can pile up with but little effort on your part.

What You Save NOW You Can BUY WITH Later

We Pay 4 Percent Interest On Savings Accounts

City National Bank

Savings Department Open Saturday Evenings, 5 to 8

PROMPT SERVICE

WHETHER you go to the bank yourself or send a messenger, prompt service is important. This bank is equipped with every convenience for rendering quick service, thereby saving the time of our patrons and their employees. Open a checking account with this bank and receive the benefits of a thorough system and unexcelled facilities.

FOUR PER CENT PAID ON SAVINGS AND TIME DEPOSITS.

Capital and Surplus \$ 800,000.00
Deposits \$4,200,000.00

The First National Bank,

Cor. El Paso & San Antonio Sts.
El Paso, Texas.

DEPOSITS ACCEPTED BY MAIL.

"Can You Beat It?"

THIS GUARANTY FUND BANK IS ONLY 20 MONTHS OLD AND HAS OVER 3000 SATISFIED DEPOSITORS WITH OVER ONE HALF MILLION DOLLARS IN DEPOSITS.

EL PASO BANK & TRUST COMPANY

Hotel Sheldon Building

A Christmas Suggestion

An account with the Union Bank & Trust Company will not only please your son or daughter but will have an influence for much good in cultivating the saving habit.

Parents are cordially invited to open accounts with us for their children.

4% Interest Paid on Savings Accounts.



UNION BANK AND TRUST CO.

American Bank Building
El Paso, Texas
Phone 4000

All The Home Dressed Turkeys You Want

Pound 25c

Market Open Until 9 p. m. Tonight

Peyton's Market

114 N. Stanton St. Phones: Bell 251 and Auto 1234